DISCIPLINE SHEET

HISTORY OF COSMETICS

ACADEMIC YEAR

2026–2027

1. STUDY PROGRAM INFORMATION

1.1. Higher education institution	UNIVERSITY OF MEDICINE AND PHARMACY OF CRAIOVA
1.2. Faculty	**PHARMACY**
1.3. Department	PHARMACY II
1.4. Field of study	HEALTH
1.5. Study cycle	LICENSE
1.6. Study program/Qualification	MEDICAL COSMETICS AND COSMETIC PRODUCT TECHNOLOGY/Bachelor of Cosmetology

2. INFORMATION ABOUT THE DISCIPLINE

2.1. Name of the discipline	**HISTORY OF COSMETICS**						
2.2. Discipline code	CM2211						
2.3. The holder of course activities	–						
2.4. Academic degree – course activities	–						
2.5. Employment (base norm/associate)	–						
2.6. The holder of seminar activities	Andrei BIȚĂ						
2.7. Academic degree – seminar activities	Lecturer, PhD						
2.8. Employment (base norm/associate)	Base norm						
2.9. Year of study	**II**	2.10. Semester	**IV**	2.11. Type of discipline (content)	**DS**	2.12. Student attendance policy	**DOP**

3. TOTAL ESTIMATED TIME

3.1. Number of credits						**2**
3.2. Number of hours per week	course	–	seminar/practical work	1	total	**1**
3.3. Total hours in the curriculum	course	–	seminar/practical work	14	total	**14**
3.4. Examinations						**2**
3.5. Total hours of individual study						**44**
3.5.1. Study using textbooks, course materials, bibliographies, and notes						**15**
3.5.2. Additional documentation in the library, on specialized electronic platforms, and in the field						**13**
3.5.3. Preparation of seminars/practical works, assignments, reports, portfolios, and essays						**12**
3.5.4. Tutoring						**–**
3.5.5. Other activities (consultations)						**4**
3.6. Total hours per semester (1 credit = 30 hours)						**60**

4. PREREQUISITES

4.1. *Curriculum*	–
4.2. Competences	–

5. CONDITIONS

5.1. For conducting the course	–
5.2. For conducting the seminary/practical work	Seminary room with audio/video equipment.

6. SPECIFIC COMPETENCES ACQUIRED

PROFESSIONAL COMPETENCES	**PC1**. Knowledge of the historical periods in the evolution of cosmetic products, the most important personalities and their role in the history of cosmetics. **PC2**. Consultancy and expertise on the evolution of cosmetic products, from simple preparations to modern products obtained through nano(bio)technology and genetic engineering.

TRANSVERSAL COMPETENCES	**TC1**. Autonomy and responsibility: • the acquisition of moral marks, the formation of professional and civic attitudes, allowing students to be correct, honest, non-conflict, cooperative, available to help people, interested in community development; • to know and apply the ethical principles related to specifics of professional qualification; • to recognize a problem when it comes out and to provide solutions responsible for solving it. **TC2**. Social interaction: • to have respect for diversity and multiculturalism; • to develop teamwork skills; • to communicate orally and in writing the requirements, the way of work, the results obtained; • to engage in volunteering, to know the essential issues of the community. **TC3**. Personal and professional development: • to have openness to lifelong learning; • to become aware of the need for individual study as a basis for personal autonomy and professional development; • to capitalize optimally and creatively their own potential in the collective activities; • to use the information and communication technology.

7.1. DISCIPLINE OBJECTIVES

GENERAL OBJECTIVE OF THE DISCIPLINE The discipline aims to provide informational support to IInd Year students for: ▪ Learning general concepts regarding the history of cosmetic products, in close correlation with the development of human society; ▪ Acquiring skills, abilities and values useful for practice in the field of medical cosmetics.
SPECIFIC OBJECTIVES ▪ Acquiring knowledge about the past of the cosmetic profession, dedicated to the discovery, invention, preparation and distribution of cosmetic products.

7.2. LEARNING OUTCOMES

KNOWLEDGE ▪ The student/graduate identifies, describes, explains and understands the historical periods in the evolution of cosmetic products and the dermatocosmetology specialty.
SKILLS ▪ The student/graduate describes, defines and discusses aspects regarding the past of the dermatocosmetology specialty, dedicated to the discovery, invention, preparation and distribution of cosmetic products.
RESPONSIBILITY AND AUTONOMY ▪ The student/graduate integrates information regarding the evolution of cosmetic products, from simple preparations to modern products obtained through nano(bio)technology and genetic engineering.

8. CONTENTS

8.1. Seminary (content units)	**No. of hours**
1. History of Cosmetics at national and international level: definition, object of study, scientific societies, publications, role in university education.	1
2. Prehistory. Ancient Egypt.	1
3. Mesopotamia.	1
4. Ancient India.	1
5. Ancient China.	1
6. Ancient Greece.	1
7. Hellenistic Period.	1
8. Roman Empire.	1
9. Middle Ages.	1
10. Modern History (I). Renaissance period.	1
11. Modern History (II).	1
12. Cosmetics in the XIXth century.	1
13. XXth century. Industry of cosmetic products.	1
14. Milestones for the history of cosmetics in Romania.	1
Total	**14**

REFERENCES

1. Baraldi C., Toti M.P., Van Elslande E., Walter P., Gamberini M.C. (2020) *Phoenicians preferred red pigments: chemical compositions of make-up powders found in archaeological sites from Sicily*, Appl. Spectrosc., 74(3):295–304.
2. Barel A.O., Paye M., Maibach H.I. (eds) (2014) *Handbook of Cosmetic Science and Technology*, 4th edition, CRC Press, Boca Raton, FL, USA.

3. Blanco-Dávila F. (2000) *Beauty and the body: the origins of cosmetics*, Plast. Reconstr. Surg., 105(3):1196–1204.
4. Chaudhri S.K., Jain N.K. (2009) *History of Cosmetics*, Asian J. Pharm., 3(3):164–167.
5. Downing Sarah Jane. (2012) *Beauty and cosmetics, 1550–1950*, Shire Publishing House, Oxford, UK.
6. González-Minero F.J., Bravo-Díaz L. (2018) *The use of plants in skin-care products, cosmetics and fragrances: past and present*, Cosmetics, 5(3):50.
7. Hernandez G. (2017) *Classic beauty: the history of makeup*, Schiffer Publishing Ltd., Atglen, PA, USA.
8. Marsh M. (2014) *Compacts and cosmetics: beauty from Victorian times to the present day*, Pen & Sword Books Ltd., Barnsley, South Yorkshire, UK.
9. Stewart Susan. (2007) *Cosmetics & perfumes in the Roman World*, Tempus Publishing House, Stroud, Gloucestershire, UK.
10. Stewart Susan. (2020) *Painted faces: a colourful history of cosmetics*, Amberley Publishing, Merrywalks, Stroud, UK.

9. CORROBORATING THE DISCIPLINE CONTENT WITH THE EXPECTATIONS OF EPISTEMIC COMMUNITY REPRESENTATIVES, PROFESSIONAL ASSOCIATIONS AND EMPLOYEE REPRESENTATIVES RELATING TO THIS PROGRAM

The knowledge acquired in the History of Cosmetics discipline provides support for understanding the evolution of cosmetic products, from simple preparations to modern products obtained through nano(bio)technology and genetic engineering

10. METHODOLOGICAL GUIDELINES

Types of activity	Teaching/learning techniques, materials, resources: lectures, interactive seminary, group work, problem-based/project-based learning, etc. Learning, teaching, research, and practical application activities within the discipline are conducted in a blended format.
Course	The following methods are used in combination: lectures, debates, problem-solving.
Individual study	Before each course and each practical assignment.

11. EVALUATION

Type of activity	Evaluation forms	Evaluation methods	Weight of final grade
Seminary	Formative assessment through tests during the semester Summative assessment during the exam	Verification (written exam). Grades are given on a scale of 1–10. The minimum passing grade is 5.	80%
Assessment of stage knowledge	Tests during the semester	Test (written). Grades are given on a scale of 1–10. The minimum passing grade is 5.	10%
Individual performance evaluation	Formative assessment through essays, projects, worksheets, applied discussion	Applied discussion	10%
Minimum performance standard	Identifying the historical periods in the evolution of the cosmetic product and the dermatocosmetology specialty.		
Appeals	According to the Student Examination Methodology.		

12. CONSULTATIONS

Absence recovery	**No. absences that can recover**	**Place of deployment**	**Period**	**In charge**	**Scheduling of topics**
	3	Official Discipline location	Weekly	All teaching staff	According to the course schedule
Consultation schedule	**No. of hours**	**Place of deployment**	**Period**	**In charge**	**Scheduling of topics**
	2 hours/week	Headquarters of the Discipline	Weekly	Course instructor	Theme of the week

Date of approval: 18th September 2026

Dean,
Prof. univ. dr. Octavian Croitoru

Department Director,
Prof. univ. dr. Cătălina Gabriela Pisoschi

Discipline Holder,
Şef lucrări univ. dr. Andrei Biţă